## **Cable** SpotTen® National

#### Monitored data for the most aired spots Nationally.

LW	TW	Account	Parent
1	1	Discovery Channel	<b>Discovery Communications Inc</b>
7	2	Progressive	Progressive Casualty Insurance Co
3	3	TNT	Turner Broadcasting System Inc
2	4	A&E Network	Disney-ABC-NBCUniv -Hearst Corp
4	5	USA Network	NBCUniversal Media LLC
9	6	TBS	Turner Broadcasting System Inc
8	7	CNN	Turner Broadcasting System Inc
6	8	Walmart	Wal-Mart Stores Inc
5	9	Lifetime	A&E Television Networks LLC
-	10	Swiffer	The Procter & Gamble Company

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# TV Spot Ten® National

Monitored data for the most aired spots Nationally.

LW	тw	Account	Parent
2	1	McDonald's	McDonald's Corporation
1	2	Univision	Univision Communications Inc
4	3	ABC TV Network	Disney-ABC Television Group
18	4	Walmart	Wal-Mart Stores Inc
9	5	Toyota	Toyota Motor Sales USA Inc
6	6	Telemundo	Telemundo Communications Group Inc
49	7	Macy's	Macy's Inc
8	8	NBC TV Network	NBCUniversal Media LLC
13	9	Cheerios	General Mills Inc
7	10	CBS TV Network	CBS Corporation

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July 1-7, 2013

# Radio SpotTen® Charleston

July 1-7. 2013

#### Monitored data for the most aired spots in the Charleston market.

LW	TW	Account	Parent
1	1	Stokes Kia	Stokes Automotive Group
2	2	The Home Depot	The Home Depot Inc
1	3	Stokes Honda	Stokes Automotive Group
25	4	GEICO	Berkshire Hathaway Inc
6	5	Midas	Midas International Corporation
-	6	CashCall	CashCall Inc
4	7	iHeartRadio	<b>Clear Channel Broadcasting Inc</b>
10	8	Proactiv Solution	Guthy-Renker LLC
17	9	Stokes Volkswagen	Stokes Automotive Group
7	10	Kia Country	Lee Motor Group

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## Radio Spot Ten<sup>®</sup> Alcoholic Beverages

July 1-7. 2013

#### Monitored data for the most aired spots by the Alcoholic Beverages industry.

LW	TW	Account	Parent
1	1	Coors Light	MillerCoors LLC
2	2	Budweiser	Anheuser-Busch InBev
3	3	Bud Light	Anheuser-Busch InBev
5	4	Corona Extra-Corona Light	Grupo Modelo SAB De CV
4	5	Miller Lite	MillerCoors LLC
7	6	Samuel Adams Boston Lager	The Boston Beer Company Inc
6	7	Dos Equis	Cervezas Mexicanas
8	8	Tecate	FEMSA Cerveza
9	9	Samuel Adams Summer Ale	The Boston Beer Company Inc
10	10	Yuengling	DG Yuengling & Son Inc

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# Radio SpotTen® National

Monitored data for the most-played radio commercials on the top-rated stations in major markets.

LW	TW	Account	Parent
1	1	The Home Depot	The Home Depot Inc
8	2	GEICO	Berkshire Hathaway Inc
-	3	Lowe's	Lowe's Companies Inc
2	4	iHeartRadio	<b>Clear Channel Broadcasting Inc</b>
10	5	Macy's	Macy's Inc
3	6	McDonald's	McDonald's Corporation
14	7	AutoZone	AutoZone Inc
4	8	Midas	Midas International Corporation
-	9	Sam's Club	Wal-Mart Stores Inc
40	10	Subway	Doctor's Associates Inc

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# Radio SpotTen® Top 40

Monitored data of the most-played radio commercials on CHR (Contemporary Hit Radio) Pop and Rhythmic stations in major markets.

LW	TW	Account	Parent
1	1	iHeartRadio	Clear Channel Broadcasting Inc
2	2	The Home Depot	The Home Depot Inc
3	3	McDonald's	McDonald's Corporation
-	4	Lowe's	Lowe's Companies Inc
19	5	GEICO	Berkshire Hathaway Inc
8	6	Macy's	Macy's Inc
10	7	AutoZone	AutoZone Inc
5	8	Six Flags Theme Parks	Six Flags Entertainment Corporation
34	9	Subway	Doctor's Associates Inc
-	10	Sam's Club	Wal-Mart Stores Inc

## A service of MM MEDIA MONITORS®

# Radio SpotTen<sup>®</sup> Country

July 1-7, 2013

Monitored data of the most-played radio commercials on Country stations in major markets.

LW	TW	Account	Parent
1	1	The Home Depot	The Home Depot Inc
10	2	GEICO	Berkshire Hathaway Inc
2	3	iHeartRadio	Clear Channel Broadcasting Inc
-	4	Lowe's	Lowe's Companies Inc
8	5	Macy's	Macy's Inc
3	6	McDonald's	McDonald's Corporation
-	7	Sam's Club	Wal-Mart Stores Inc
4	8	Midas	Midas International Corporation
34	9	AutoZone	AutoZone Inc
6	10	O'Reilly Auto Parts	O'Reilly Automotive Inc

## A service of MM MEDIA MONITORS®

# Radio SpotTen® Urban

July 1-7, 2013

#### Monitored data of the most-played radio commercials on Urban stations in major markets.

LW	TW	Account	Parent
1	1	The Home Depot	The Home Depot Inc
-	2	Lowe's	Lowe's Companies Inc
5	3	Macy's	Macy's Inc
10	4	GEICO	Berkshire Hathaway Inc
-	5	Sam's Club	Wal-Mart Stores Inc
3	6	McDonald's	McDonald's Corporation
18	7	AutoZone	AutoZone Inc
4	8	Midas	Midas International Corporation
2	9	BET Network	Black Entertainment Television LLC
11	10	Walmart	Wal-Mart Stores Inc

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# Radio SpotTen® Hispanic

Monitored most-played radio commercials on Regional Mexican, Spanish Contemporary, Spanish Oldies, Spanish News/Talk, Spanish Urban, Hurban (Reggaeton), and Tropical stations in major markets.

LW	TW	Account	Parent
1	1	The Home Depot	The Home Depot Inc
79	2	Lowe's	Lowe's Companies Inc
5	3	McDonald's	McDonald's Corporation
15	4	Macy's	Macy's Inc
3	5	Walmart	Wal-Mart Stores Inc
7	6	Univision	Univision Communications Inc
57	7	Sears	Sears Holdings Corporation
4	8	O'Reilly Auto Parts	O'Reilly Automotive Inc
2	9	Rosetta Stone	Rosetta Stone Ltd
8	10	EstrellaTV	Liberman Broadcasting Inc

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## Radio SpotTen® AC

July 1-7, 2013

#### Monitored data from top-rated Adult Contemporary music stations in major markets.

LW	тw	Account	Parent
1	1	The Home Depot	The Home Depot Inc
41	2	GEICO	Berkshire Hathaway Inc
3	3	Macy's	Macy's Inc
2	4	iHeartRadio	<b>Clear Channel Broadcasting Inc</b>
-	5	Lowe's	Lowe's Companies Inc
-	6	Sam's Club	Wal-Mart Stores Inc
4	7	Midas	Midas International Corporation
5	8	McDonald's	McDonald's Corporation
50	9	Nissan	Nissan North America Inc
7	10	Target	Target Corporation

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